

# ORDER

**Wichita KS KSNW**

**Orders**  
**Order / Rev:** **A2591942**  
**Alt Order #:** 27007741  
**Product Desc:** 2020 Primary Electio  
**Estimate:** 1541  
**Flight Dates:** 07/07/20 - 07/19/20  
**Original Date / Rev:** 07/09/20 / 07/09/20  
**Order Type:** REG

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** Nat

**Agency**  
**Name:** **Ax Media**  
**Buying Contact:**  
**Billing Contact:** Ax Media Email  
 800 W. 47th Street  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** **POL/Bob Hamilton/US Senate/KS/Rep**  
**Demographic:** A50+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	78	\$14,190.00	\$12,061.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	78	\$14,190.00	\$12,061.50	350.50
<b>Totals</b>	<b>78</b>	<b>\$14,190.00</b>	<b>\$12,061.50</b>	<b>350.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	25%	\$14,190.00
Market	100%	\$56,760.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$42,570.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/07/20	07/07/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00

Advertiser:	POL/Bob Hamilton/US Senate/KS/Repub
Product Desc:	2020 Primary Electio
Estimate:	1541

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN Today 2															
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	-T-----		1		\$100.00		2.00					
2	Multi	07/08/20	07/08/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	--W----		1		\$100.00		2.00					
3	Multi	07/09/20	07/09/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	---T---		1		\$100.00		2.00					
4	Multi	07/10/20	07/10/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	----F--		1		\$100.00		2.00					
5	Multi	07/13/20	07/13/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/13/20	07/19/20	M-----		1		\$100.00		2.00					
6	Multi	07/07/20	07/07/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	-T-----		1		\$175.00		2.50					
7	Multi	07/08/20	07/08/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	--W----		1		\$175.00		2.50					
8	Multi	07/09/20	07/09/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	---T---		1		\$175.00		2.50					
9	Multi	07/10/20	07/10/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	----F--		1		\$175.00		2.50					
11	Multi	07/07/20	07/07/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/06/20	07/12/20	-T-----		1		\$135.00		2.00					
12	Multi	07/08/20	07/08/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
Channels : KSNC,KSNG,KSNL,KSNN															
Today Show 8-9am															

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 Alt Order #: 27007741  
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Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
 Product Desc: 2020 Primary Electio  
 Estimate: 1541

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$135.00		2.00			
13	Multi	07/09/20	07/09/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$135.00		2.00			
14	Multi	07/10/20	07/10/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$135.00		2.00			
15	Multi	07/13/20	07/13/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$135.00		2.00			
16	Multi	07/11/20	07/11/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$50.00	P4	1.00	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show Sa											
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					1	\$50.00		1.00			
17	Multi	07/12/20	07/12/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$50.00		1.50			
18	Multi	07/12/20	07/12/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show Su											
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$50.00		2.50			
19	Multi	07/12/20	07/12/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$100.00	P4	1.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$100.00		1.00			
20	Multi	07/07/20	07/07/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$100.00		2.00			
21	Multi	07/08/20	07/08/20	KSN News	CM	12n-1pm	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$100.00		2.00			
22	Multi	07/09/20	07/09/20	KSN News	CM	12n-1pm	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$100.00		2.00			

Order / Rev: A2591942  
 Alt Order #: 27007741  
 Flight Dates: 07/07/20 - 07/19/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
 Product Desc: 2020 Primary Electio  
 Estimate: 1541

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
23	Multi	07/10/20	07/10/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	2.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	----F--		1				\$100.00		2.00		
24	Multi	07/13/20	07/13/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	M-----	:30	1	\$100.00	P4	2.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/13/20	07/19/20	M-----		1				\$100.00		2.00		
25	Multi	07/07/20	07/07/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	2.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	-T-----		1				\$70.00		2.00		
26	Multi	07/08/20	07/08/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$70.00	P4	2.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	--W----		1				\$70.00		2.00		
27	Multi	07/09/20	07/09/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$70.00	P4	2.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	---T---		1				\$70.00		2.00		
28	Multi	07/10/20	07/10/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$70.00	P4	2.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	----F--		1				\$70.00		2.00		
29	Multi	07/13/20	07/13/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$70.00	P4	2.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/13/20	07/19/20	M-----		1				\$70.00		2.00		
30	Multi	07/09/20	07/09/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	---T---	:30	1	\$100.00	P4	4.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	---T---		1				\$100.00		4.00		
31	Multi	07/10/20	07/10/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	----F--	:30	1	\$100.00	P4	4.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	----F--		1				\$100.00		4.00		
32	Multi	07/13/20	07/13/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	M-----	:30	1	\$100.00	P4	4.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/13/20	07/19/20	M-----		1				\$100.00		4.00		
33	Multi	07/07/20	07/07/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.00 NM	1	\$140.00

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 Estimate: 1541

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$140.00		6.00			
34	Multi	07/08/20	07/08/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$140.00		6.00			
35	Multi	07/09/20	07/09/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$140.00		6.00			
36	Multi	07/10/20	07/10/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$140.00		6.00			
37	Multi	07/13/20	07/13/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$140.00		6.00			
38	Multi	07/11/20	07/11/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					1	\$85.00		5.00			
39	Multi	07/07/20	07/07/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$175.00		7.00			
40	Multi	07/08/20	07/08/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$175.00		7.00			
41	Multi	07/09/20	07/09/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$175.00		7.00			
42	Multi	07/10/20	07/10/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$175.00		7.00			
44	Multi	07/07/20	07/07/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$225.00		8.00			

Order / Rev: A2591942  
 Alt Order #: 27007741  
 Flight Dates: 07/07/20 - 07/19/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
 Product Desc: 2020 Primary Electio  
 Estimate: 1541

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
45	Multi	07/08/20	07/08/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$225.00	P4	8.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	--W----					1	\$225.00		8.00		
46	Multi	07/09/20	07/09/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$225.00	P4	8.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	---T---					1	\$225.00		8.00		
47	Multi	07/10/20	07/10/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	----F--	:30	1	\$225.00	P4	8.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	----F--					1	\$225.00		8.00		
49	Multi	07/11/20	07/11/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW Sat KSN News at Six KSN News	CM	6-630pm	-----S-	:30	1	\$130.00	P4	8.00 NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	-----S-					1	\$130.00		8.00		
50	Multi	07/12/20	07/12/20	Sun KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW Sun KSN News at Five KSN News	CM	Sun KSN News at	-----S	:30	1	\$100.00	P4	4.50 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	-----S					1	\$100.00		4.50		
51	Multi	07/07/20	07/07/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$300.00	P4	12.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	-T-----					1	\$300.00		12.00		
52	Multi	07/08/20	07/08/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$300.00	P4	12.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	--W----					1	\$300.00		12.00		
53	Multi	07/09/20	07/09/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$300.00	P4	12.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	---T---					1	\$300.00		12.00		
54	Multi	07/10/20	07/10/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$300.00	P4	12.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	----F--					1	\$300.00		12.00		
56	Multi	07/11/20	07/11/20	Sa 630-7p Channels : KSNC,KSNG,KSNN,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$150.00	P4	8.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/06/20	07/12/20	-----S-					1	\$150.00		8.00		
57	Multi	07/07/20	07/07/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	4.00 NM	1	\$300.00

Order / Rev: A2591942  
 Alt Order #: 27007741  
 Flight Dates: 07/07/20 - 07/19/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
 Product Desc: 2020 Primary Electio  
 Estimate: 1541

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$300.00		4.00			
58	Multi	07/08/20	07/08/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$300.00		4.00			
59	Multi	07/09/20	07/09/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$300.00		4.00			
60	Multi	07/10/20	07/10/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$300.00		4.00			
62	Multi	07/11/20	07/11/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$175.00	P4	3.50	NM	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					1	\$175.00		3.50			
63	Multi	07/12/20	07/12/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$225.00	P4	4.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at 10 Sun											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$225.00		4.00			
64	Multi	07/07/20	07/07/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$140.00	P4	2.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$140.00		2.00			
65	Multi	07/08/20	07/08/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$140.00	P4	2.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--W----					1	\$140.00		2.00			
66	Multi	07/09/20	07/09/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$140.00	P4	2.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	---T---					1	\$140.00		2.00			
67	Multi	07/13/20	07/13/20	Mon Prime Hour 1	CM	7-8p	M-----	:30	1	\$400.00	P4	8.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Monday 7-8p											
The Titan Games-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$400.00		8.00			
68	Multi	07/13/20	07/13/20	Mon Prime Hour 2	CM	8-9p	M-----	:30	1	\$400.00	P4	8.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Monday 8-9p											
The Wall Mon 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$400.00		8.00			

Order / Rev: A2591942  
Alt Order #: 27007741  
Flight Dates: 07/07/20 - 07/19/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
Product Desc: 2020 Primary Electio  
Estimate: 1541

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
69	Multi	07/07/20	07/07/20	Tue Prime Other 1 Channels : KSNK,KSNG,KSNL,KSNW Tue Prime Other 1 America's Got Talent Tue-NBC	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	5.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	-T-----					1	\$1,200.00		5.00		
70	Multi	07/07/20	07/07/20	Tue Prime Hour 3 Channels : KSNK,KSNG,KSNL,KSNW Tuesday 9-10p World of Dance Tue 10e/9c-NBC	CM	9-10p	-T-----	:30	1	\$400.00	P4	5.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	-T-----					1	\$400.00		5.00		
71	Multi	07/08/20	07/08/20	Wed Prime Hour 1 Channels : KSNK,KSNG,KSNL,KSNW Wednesday 7-8p Chicago Med (R)-NBC	CM	7-8p	--W----	:30	1	\$400.00	P4	3.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	--W----					1	\$400.00		3.00		
72	Multi	07/08/20	07/08/20	Wed Prime Hour 2 Channels : KSNK,KSNG,KSNL,KSNW Wednesday 8-9p Chicago Fire (R)-NBC	CM	8-9p	--W----	:30	1	\$400.00	P4	2.50 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	--W----					1	\$400.00		2.50		
73	Multi	07/10/20	07/10/20	Fri Prime Other 2 Channels : KSNK,KSNG,KSNL,KSNW Fri Prime Other 2 Dateline-NBC	CM	8p-10p	----F--	:30	1	\$250.00	P4	3.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	----F--					1	\$250.00		3.00		
N74	Multi	07/10/20	07/10/20	Today Show 8-9am Channels : KSNK,KSNG,KSNL,KSNW Today Show 8-9am	CM	8-9am	----F--	:30	1	\$135.00	P4	2.00 NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	----F--					1	\$135.00		2.00		
N75	Multi	07/12/20	07/12/20	Sun Prime Other 3 Channels : KSNK,KSNG,KSNL,KSNW Sun Prime Other 3	CM	8p-10p	-----S	:30	1	\$175.00	P4	2.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/06/20	07/12/20	-----S					1	\$175.00		2.00		
N76	Multi	07/13/20	07/13/20	Today Show 7-8am Channels : KSNK,KSNG,KSNL,KSNW Today Show 7-8am Today Show (7-8am)	CM	7-8am	M-----	:30	1	\$125.00	P5	2.50 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/13/20	07/19/20	M-----					1	\$125.00		2.50		
N77	Multi	07/13/20	07/13/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$125.00	P5	7.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/13/20	07/19/20	M-----					1	\$125.00		7.00		
N78	Multi	07/13/20	07/13/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	M-----	:30	1	\$150.00	P5	8.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/13/20	07/19/20	M-----					1	\$150.00		8.00		
N79	Multi	07/13/20	07/13/20	M-F 630-7p Channels : KSNK,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	2	\$180.00	P5	12.00 NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 07/13/20	07/19/20	M-----					2	\$180.00		12.00		



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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/13/20	07/19/20	M-----			2		\$180.00	12.00				
N80	Multi	07/13/20	07/13/20	LN M-F	CM	10-10:35pm	M-----	:30	2	\$180.00	P5	4.00 NM	2	\$360.00
				Channels : KSNC,KSNG,KSNN,KSNN										
				KSN News at Ten Mon-Fri										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/13/20	07/19/20	M-----			2		\$180.00	4.00				
N81	Multi	07/12/20	07/12/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$50.00	P5	1.50 NM	1	\$50.00
				Channels : KSNC,KSNG,KSNN,KSNN										
				Kansas Today Sa/Su 6a-8a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/06/20	07/12/20	-----S			1		\$50.00	1.50				
												Totals	78	\$14,190.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27007741	<b>Changes as of:</b> 7/9/2020 at 3:29 PM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 196/261/1541	<b>Flight:</b> 7/7/20 - 7/13/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9731102	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> MICHAEL POWERS
	214-525-2790	214-525-2790

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$14,190.00

**Total Spots:** 78  
**Total CPP:** \$40.72  
**Total GRP:** 348.5  
**Traffic #:** A2591942

**Separation:**

**Comments:** New Order 7/6/20 - The new order will run Tuesday 7/7 - Monday 7/13. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/7 - 7/13							Total Spots	Total \$	CPP*	GRP*
							7/7	7/8	7/9	7/10	7/11	7/12	7/13				
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	1	1	0	0	1	5	\$500.00	\$50.00	10.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$175.00	2.5	30	1	1	1	1	0	0	0	4	\$700.00	\$70.00	10.0
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	1	1	1	1	0	0	1	5	\$675.00	\$67.50	10.0
4	Sa 8a-9:30a		Saturday Today Show	\$50.00	1.0	30	0	0	0	0	1	0	0	1	\$50.00	\$50.00	1.0
5	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	1	0	1	\$50.00	\$33.33	1.5
6	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0	1	\$50.00	\$20.00	2.5
7	Su 9a-10a		Meet The Press	\$100.00	1.0	30	0	0	0	0	0	1	0	1	\$100.00	\$100.00	1.0
8	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	1	1	1	1	0	0	1	5	\$500.00	\$50.00	10.0
9	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	1	1	1	1	0	0	1	5	\$350.00	\$35.00	10.0
10	Tu-F,M 4p-4:30p		Jeopardy B	\$100.00	4.0	30	0	0	1	1	0	0	1	3	\$300.00	\$25.00	12.0
11	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	1	5	\$700.00	\$23.33	30.0
12	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	1	\$85.00	\$17.00	5.0
13	Tu-F,M 5p-5:30p		KSN News	\$175.00	7.0	30	1	1	1	1	0	0	0	4	\$700.00	\$25.00	28.0
14	Tu-F,M 6p-6:30p		KSN News	\$225.00	8.0	30	1	1	1	1	0	0	0	4	\$900.00	\$28.13	32.0
15	Sa 6p-6:30p		KSN News	\$130.00	8.0	30	0	0	0	0	1	0	0	1	\$130.00	\$16.25	8.0
16	Su 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	1	0	1	\$100.00	\$22.22	4.5
17	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	12.0	30	1	1	1	1	0	0	0	4	\$1,200.00	\$25.00	48.0
18	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0	0	0	0	1	0	0	1	\$150.00	\$18.75	8.0
19	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	1	1	1	1	0	0	0	4	\$1,200.00	\$75.00	16.0



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<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9731102	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$14,190.00
		<b>Total Spots:</b> 78
		<b>Total CPP:</b> \$40.72
		<b>Total GRP:</b> 348.5
		<b>Traffic #:</b> A2591942

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/7 - 7/13							Total Spots	Total \$	CPP*	GRP*
							7/7	7/8	7/9	7/10	7/11	7/12	7/13				
20	Sa 10p-10:30p		KSN News	\$175.00	3.5	30	0	0	0	0	1	0	0	1	\$175.00	\$50.00	3.5
21	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	0	0	0	1	0	1	\$225.00	\$56.25	4.0
22	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$140.00	2.0	30	1	1	1	0	0	0	0	3	\$420.00	\$70.00	6.0
23	M 7p-8p		The Titan Games-NBC	\$400.00	8.0	30	0	0	0	0	0	0	1	1	\$400.00	\$50.00	8.0
24	M 8p-9p		The Wall Mon 9e/8c-NBC	\$400.00	8.0	30	0	0	0	0	0	0	1	1	\$400.00	\$50.00	8.0
25	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	5.0	30	1	0	0	0	0	0	0	1	\$1,200.00	\$240.00	5.0
26	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$400.00	5.0	30	1	0	0	0	0	0	0	1	\$400.00	\$80.00	5.0
27	W 7p-8p		Chicago Med (R)-NBC	\$400.00	3.0	30	0	1	0	0	0	0	0	1	\$400.00	\$133.33	3.0
28	W 8p-9p		Chicago Fire (R)-NBC	\$400.00	2.5	30	0	1	0	0	0	0	0	1	\$400.00	\$160.00	2.5
29	F 9p-10p		Dateline-NBC	\$250.00	3.0	30	0	0	0	1	0	0	0	1	\$250.00	\$83.33	3.0
30	F 8a-9a		Today Show 8am	\$135.00	2.0	30	0	0	0	1	0	0	0	1	\$135.00	\$67.50	2.0
31	Su 8p-10p		AMERICA'S GOT TALENT	\$175.00	0.0	30	0	0	0	1	0	0	0	1	\$175.00	\$0.00	0.0
32	Tu-F,M 7a-8a		Today Show (7-8am)	\$125.00	2.5	30	0	0	0	0	0	0	1	1	\$125.00	\$50.00	2.5
37	Tu-F,M 5p-5:30p		KSN News	\$125.00	7.0	30	0	0	0	0	0	0	1	1	\$125.00	\$17.86	7.0
38	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	0	0	0	0	0	0	1	1	\$150.00	\$18.75	8.0
39	Tu-F,M 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0	0	0	0	0	0	2	2	\$360.00	\$15.00	24.0
40	Tu-F,M 10p-10:35p		KSN News	\$180.00	4.0	30	0	0	0	0	0	0	2	2	\$360.00	\$45.00	8.0
41	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	0	1	1	\$50.00	\$33.33	1.5
<b>TOTALS:</b>							<b>13</b>	<b>13</b>	<b>12</b>	<b>14</b>	<b>5</b>	<b>5</b>	<b>16</b>	<b>78</b>	<b>\$14,190.00</b>	<b>\$40.72</b>	<b>348.5</b>



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New York, NY 10019

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	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$14,190.00
		<b>Total Spots:</b> 78
		<b>Total CPP:</b> \$40.72
		<b>Total GRP:</b> 348.5
		<b>Traffic #:</b> A2591942

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/09/20 3:19 PM	Taylor Fernie	Other
07/08/20 3:22 PM	Taylor Fernie	Other
07/06/20 12:06 PM	System	Notice Received.
		New Order 7/6/20 - The new order will run Tuesday 7/7 - Monday 7/13. Please confirm the new order & alert me of any pre-empts. Thank you!
07/06/20 9:11 AM	MICHAEL POWERS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$55,540
<b>KSNW Share:</b>	25%
<b>Comment:</b>	share estimated
<b>Unknown:</b>	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	78	\$14,190.00	\$40.72	348.5
<b>Total</b>	<b>100%</b>	<b>78</b>	<b>\$14,190.00</b>	<b>\$40.72</b>	<b>348.5</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jul	78	\$14,190.00
<b>Total</b>	<b>78</b>	<b>\$14,190.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	7/9/20 1:28 PM	MICHAEL POWERS	Confirmed	8	5	\$-5.00	\$14,190.00	Changes: Total \$ from \$14,195.00 to \$14,190.00, Total Spots from 75 to 78, Total GRPs from 331.0 to 348.5, Total CPP from \$42.89 to \$40.72, Total GIMPs from 331 to 349, Total CPM from \$42,885.20 to \$40,717.36. 11 buylines added or modified.
Makegood 1	7/8/20 3:10 PM	MICHAEL POWERS	Confirmed	2		\$310.00	\$14,195.00	Changes: Total \$ from \$13,885.00 to \$14,195.00, Total Spots from 73 to 75, Total GRPs from 329.0 to 331.0, Total CPP from \$42.20 to \$42.89, Total GIMPs from 0 to 331, Total CPM from \$0.00 to \$42,885.20. 2 buylines added or modified.
Queued for Electronic Contracting	7/6/20 11:03 AM					\$0	\$0	
New	7/6/20 9:10 AM	MICHAEL POWERS	Confirmed	73		\$13,885.00	\$13,885.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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